

NEWS ALERT FOR IMMEDIATE RELEASE

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Contest Offers Prize of Pellet Stove and Wood Pellet Fuel

GOFFSTOWN, NH- Nov. 24, 2010 - Harman Stoves and WoodPellets.com are sponsoring the Free Green Heat Contest to give away a free pellet stove or fireplace insert and a year's worth of pellets, valued in total at up to \$5,500. Contestants can enter at <http://www.woodpellets.com/freegreenheat>, and can increase their chances of winning by sharing the official contest links with friends via email, Facebook, and Twitter.

Consumers can enter through December 12, 2010, and the contest is open to homeowners in the continental U.S. The Free Green Heat winner will be randomly selected during the week of December 13. He or she can choose between a Harman Accentra free-standing pellet stove or fireplace insert, and will receive three tons of pellet fuel – enough to last about a year. The prizes will be delivered and installed by January 31, 2011.

About Pellet Stoves and Pellet Fuel

Pellet stoves have high heating efficiencies and low emissions. They are easy to operate, burn cleaner than woodstoves, gas or oil, have very low outside air particulate emissions, and help homeowners live greener by heating with renewable fuel.

Generally made from recycled wood byproducts, pellets are a cost stable, low-carbon fuel that can reduce greenhouse gas emissions when used as an alternative to fossil fuels such as heating oil, propane and natural gas.

About the \$1,500 Tax Credit

The federal government is also rewarding consumers who make the switch to clean, green heat with a tax credit of up to \$1,500. Customers who purchase and install a qualifying, high-efficiency pellet burning appliance before December 31, 2010, can receive a tax credit of a 30 percent tax credit, up to \$1,500. For a complete listing of products that qualify and to find a hearth dealer, visit www.fireplaces.com.

About Hearth & Home Technologies Inc.

Hearth & Home Technologies is the world's leading provider of whole hearth systems including fireplaces, stoves and inserts, as well as furnaces that utilize biomass fuels. Its family of brands includes Harman™, Heatilator®, Heat & Glo®, Quadra-Fire® and Fireside Hearth & Home® retail stores and builder design centers. The company offers a wide variety of energy efficient and environmentally sustainable hearth products, which are manufactured, packaged and delivered with respect for the environment. Hearth & Home Technologies is a subsidiary of HNI Corporation (NYSE: HNI), the second largest office furniture manufacturer in the United States. More information can be found at www.hearthnhome.com.

About WoodPellets.com

WoodPellets.com is the nation's leading online retailer of wood pellet fuel, offering convenient home delivery direct to customers' doorsteps. Renowned throughout the industry for delivering world-class customer service along with the highest quality fuel, our company is committed to making clean, green heat available and affordable to the public. More information is available at www.woodpellets.com.

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