

## **FOR IMMEDIATE RELEASE**

### **Worried about rising heating fuel costs? PelletSales.com offers homeowners the opportunity to lock in pricing for next season – at a 30% savings vs. oil.**

Manchester, NH, December 10, 2007 -- “Many homeowners are feeling the squeeze of higher heating costs this winter. Wood pellets are a carbon neutral alternative that can cut heating bills by 30% or more. PelletSales.com is proud to be the first to broadly offer consumers the opportunity to lock in next year’s pricing – a full year in advance.” said Jon Strimling, President and CEO of Pelletsales.com, (<http://www.pelletsales.com>), nationwide provider of biomass heating fuels, including wood pellets.

Commenting on the continuing crisis facing users of home heating oil, Mr. Strimling said, “Wood pellets can save consumers as much as \$1,000 per year, and are being used by nearly a million homeowners today. We are now offering wood pellets for delivery to homes at prices equivalent to less than \$2.00/gallon for heating oil.

Unlike heating oil, the pricing of wood pellets has historically been relatively stable. While oil prices have surged by 50% in the last year, pellet prices have actually come down by 10%, in part through the distribution efficiencies that PelletSales.com is bringing to the industry. Since 1999, heating oil has risen over 200%, while over the same period wood pellets have only risen by 44%. So by moving to pellet heat, consumers are adopting a fuel with a well established track record of price stability.

In addition, consumers can feel positive about being part of the global effort to cut carbon emissions. “Many consumers want to be green and cut their carbon emissions, but can not afford to go out and buy a hybrid car,” he continued. “By converting to pellet heat, our customers have three times the impact, while dramatically reducing their heating costs.”

“Pelletsales.com is a unique resource for the homeowner not presently enjoying the benefits of heating with pellets. We are happy to provide referrals to qualified installers of a wide variety of stoves, furnaces and boilers.” Mr. Strimling said. “Unlike cordwood, which requires frequent stoking and may not result in complete combustion, modern pellet stoves are fully automated and EPA certified for having extremely low emissions of particulate matter, in addition to being carbon neutral,” he explained.

“In simplest terms, our unique Price Stability Program helps protect home owners from ever-increasing heating oil prices, effective immediately – and pellet heating allows the average homeowner to significantly reduce their carbon footprint . We are proud to be part of displacing imported oil with domestically produced energy sources, providing local jobs and boosting our nation’s economy,” concluded Mr. Strimling.

**About Pelletsales.com**

PelletSales.com provides convenient access to pellet fuels using sophisticated logistics technology and a nationwide network of fuel manufacturers, appliance retailers and distribution partners. Pelletsales.com is privately held and headquartered at 97 Eddy Road, Manchester, NH 03102. Telephone 603-623-1150; or visit [www.pelletsales.com](http://www.pelletsales.com).

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