

Company History

WoodPellets.com is the nation's leading online retailer and independent distributor of wood pellet heating fuel, with home delivery service from Maine to Maryland and truckload delivery service from coast to coast. Renowned for award-winning customer service and the highest quality pellet fuels, WoodPellets.com is committed to making clean, green heat widely available and easily affordable.

Founded in 2006, New Hampshire-based WoodPellets.com now serves tens of thousands of customers. The company's network of partnerships includes US and Canadian manufacturing plants and logistics companies, as well as warehouses and retail partners across the country.

By partnering with some of the finest manufacturers in the industry and offering the highest quality wood pellets at affordable prices, WoodPellets.com hopes to make wood pellet heat a viable option for more homeowners in the US, thus reducing carbon emissions, alleviating our use of fossil fuels, and strengthening our domestic economy.

Management Team



Jon Strimling, Founder

With more than 10 years of experience in pellet manufacturing and distribution, Jon co-founded WoodPellets.com with a vision of making the process of getting pellets from the mill to the customer more efficient and affordable. He now leads a team of logistics and service professionals unmatched in the industry to provide a comprehensive, "one-stop shopping" experience for customers.

As secretary of the Biomass Thermal Energy Council, Jon is active in industry efforts to introduce legislation that will ensure wood heat finds its way into our country's energy portfolio as a cost-effective source of clean, renewable energy. He also serves on the Board of Directors for the Alliance for Green Heat, a non-profit agency dedicated to promoting high-efficiency wood combustion as a low-carbon, sustainable, local, and affordable heating solution.



Mark MacLean, Co-Founder, VP Business Development

Mark has more than 15 years of experience in operations, marketing, and product development in the high-tech arena. At WoodPellets.com, he works closely with the best manufacturers in the business to ensure customers are offered the best products at the best prices. In addition, Mark leads his team of logistics professionals and web developers in creating an industry-leading website that provides both a comprehensive wood pellet research tool and an unparalleled online shopping experience.