



Sign up for the WoodPellets.com *Hot Leads* fuel rebate referral program!

Here's how it works:

- ★ A customer prints off a rebate at WoodPellets.com.
- ★ We introduce the prospect to your shop, and forward you an email with his or her contact info.
- ★ When the customer purchases a stove at your shop, they're eligible for the \$25 fuel rebate.
We'll pay the rebate on your behalf during the introductory period, after which you can decide what level of rebate is right for your business. After the introductory period, you will be expected to cover the cost of the rebates we are pricing to your customers, at whatever level you choose. At this time, and despite extensive marketing on our part to bring customers to your door, there are no other costs or fees associated with this program.

We drive traffic to you through our ongoing marketing efforts!

- ★ WoodPellets.com has invested hundreds of thousands of dollars in online, radio, and billboard advertising.
- ★ We engage in extensive co-marketing through online content providers' links to WoodPellets.com.
- ★ Our great reputation builds continuing word of mouth from tens of thousands of satisfied customers.

It's that easy!

- ★ Just fill out the form below, and fax it back to us at 603.623.1163.
- ★ Questions? Cal us at 1-800-PELLETS.

Terms and Conditions

1. Only active Affiliate Dealers are eligible to participate in this program.
2. As one of our Affiliates, you know that we pay you for consumer referrals you provide to use. At this time, we are not asking to be reimbursed for these referrals, but you will not earn referral fees on these customers. After all, we sent them to you!
3. You may opt out of this program at any time. Of course, we'll still show your dealership listing.
4. In order for a customer to receive the rebate, they must present a receipt and a signed rebate coupon to us within 30 days of printing the rebate coupon at WoodPellets.com.

Your Name and Stove Shop

Address

Web Site

Rebate Amount

We'll automatically default your rebate to \$25 at no cost to you during the program's introductory phase.

\$25

\$50

\$100

Your Signature

Date